

Shorncliffe

TRUST



Dear Friends,

The aim of the Shorncliffe Trust is to preserve the heritage and history of Shorncliffe Garrison, creating a legacy for future generations. Shorncliffe Redoubt and Garrison was the birthplace of the 95th Rifles and the formation of Light Infantry tactics under the command of Sir John Moore; so, it can truly promote its place in military history as the birthplace of the modern British Army.

Since commencing our work in 2005, we have gone from strength to strength and we can now count supporters from across the world, including those from Canada and Australia.

With redevelopment of Shorncliffe Garrison taking place and new homes replacing former army buildings including WW1 War Horse Stables; the aspirations of the Trust are to fundraise and work towards securing one or more of just 4 listed buildings to remain following redevelopment. Here we believe we can retell the story of Shorncliffe through a new Visitor Centre and offer immersive tours of the back-door training area and one of the last surviving Napoleonic Earth Redoubts. *(which land we had hoped would create a Heritage and Education Park but will be delivered as an Open Space within the housing development with respect paid to heritage assets)*

Your contribution through our Friends Scheme will help us raise awareness and funds necessary to preserve the legacy of this unique piece of British military history with its connections to soldiers across the Commonwealth. We invite you to share our aspirations with friends and family and with like-minded organisations who might offer support through Corporate Partners and Sponsors.

Thank you for your support.

Christopher Shaw
Chairman, The Shorncliffe Trust

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Shorncliffe Friend - Tick which applies: Individual @ £15pa Couple @ £25pa Major Donor £500pa
I wish to contribute a different amount £.....

Name(s)

Address

..... Postcode

Tel Email

Regiment/Association (if applicable)

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CHARITY GIFT AID DECLARATION - In order to Gift Aid your donation, you must tick the box below:

I want to Gift Aid my donation of £..... to The Shorncliffe Trust

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.

I will notify the Shorncliffe Trust if I: (1) want to cancel this declaration; (2) change my name or home address; (3) no longer pay sufficient tax on my income and capital gains.

If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code.

Please send to: The Chairman; The Shorncliffe Trust, 37 Plaistow Grove, Bromley, Kent, BR1 3PB
Or email to: chris.shaw@shorncliffe-trust.org.uk or visit www.shorncliffe-trust.org.uk for more information
Registered Charity Number 1152185

ABOUT OUR 'FRIENDS OF SHORNCLIFFE TRUST' SCHEME

Fundraising plays a significant part in our ability to achieve our aspirations. If you can help support our endeavours to create a unique heritage and education experience at Shorncliffe, birthplace of the modern British Army, then we would be delighted to receive your Friends Membership application form. If you are in a position to be able to help the Trust make major steps towards achieving its aspirations, then we welcome you as a Major Donor. Please contact us if you wish to discuss sponsorship options, which will ensure Shorncliffe's legacy continues.

FRIENDS - Individuals £15 per annum – (Couples £25 pa)

- Shorncliffe 'Make HistorySave History' Lapel Badge (2)
- Shorncliffe Trust e-Newsletter
- Priority booking opportunities for Shorncliffe Trust Events
- 20% discount on your Lecture and Event Ticket(s)
- 20% discount on Shorncliffe Trust produced Books
- 20% discount on your ticket(s) for heritage tour days
- Opportunities for discounts on books available from visiting lecturers (Subject to availability)

MAJOR DONOR – for 2 persons – Annual donation £500

- Inset days (*dates to be agreed*): Familiarisation visit, historical interpretation tour of the Shorncliffe Redoubt and Back Door Training Area and lunch
- VIP Invitation to all Shorncliffe open events and their receptions; which include:
 - Commemoration of the death of Sir John Moore
 - Light in the Darkest Hour
 - Shorncliffe Lectures
- 1 set of 'The Shorncliffe Lectures', Volume 1, 2 and 3.
This series of books covers topics relating to Shorncliffe through the centuries, edited by Dr Stephen Summerfield in association with Ken Trotman Publishing.
- Shorncliffe 'Make HistorySave History' lapel Badges
- Recognition of support on Shorncliffe Trust's website.

CLUBS, SOCIETIES AND HERITAGE ORGANISATIONS: If you have links with organisations who may benefit from a 'partnership' approach to membership, please contact us to discuss options for reciprocal member benefits.

CORPORATE PARTNERS AND SPONSORS

Are you a business owner or employed by a business who may benefit from a connection to the Shorncliffe Trust?

Shorncliffe Trustees; Corporate Partners and Sponsors are passionate about history and heritage by helping to preserve the legacy at Shorncliffe for future generations. Not only does the Shorncliffe project respect the significance of the Garrison, the many millions of troops stationed and trained here for over 200 years including two World Wars; it brings history right up to date as sharing the significant story of Shorncliffe, supports the visitor economy and provides skills training opportunities across the district.

Corporate Partners and Sponsors can support the Trust's life blood by way of providing much needed funds or in kind assistance ranging from marketing and PR support, brand awareness, legal and financial services or via partnerships with hospitality and tourism businesses amongst others. Another opportunity is to nominate the Shorncliffe Trust as your chosen charity partner ensuring you can tick the box for your organisation's Corporate and Social Responsibility.

The Trust will share news of your commitment through our Corporate Partners and Sponsors section on our new website, (*Completed May 2017*) and via marketing material including our Newsletter this coming year; creating brand association and prominent acknowledgement of your investment.

Acknowledgement and thanks will also be given at our annual Sponsors Reception to coincide with an annual event.

If you wish to find out more or make a donation different to the above, please email:
community@shorncliffe-trust.org.uk

PAYMENT: Cheques should be made payable to 'The Shorncliffe Trust' or BACS payments can be made to The Shorncliffe Trust; Lloyds Bank A/C No: 00090112 - Sort Code: 30-91-20

March 2017

